Writing Samples

http://Walgreens.com

Back to School Promotional Campaign Landing Page Responsible for all copy shown



Business Email - Author: Daniel Cameron - E-commerce Copywriter - Walgreens.com Details: Business email letter informing pharmacy customers their linked Google Health and Walgreens.com accounts are about to expire, and they need a signed approval authorization to continue to share sensitive health data. The letter is complete with instructions on how exactly to take that step, along with links to help guide the consumer to the correct documents and/or landing pages that will allow them to finish it.





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Previously you submitted a signed authorization form that allowed us to share your to-date Walgreens Pharmacy prescription history with Google Health. This authorization will expire on 06/19/2021. If you do not renew the authorization before 5/19/21, Walgreens will be unable to continue sharing your prescription information, drugs you take, and detailed pharmacy information with Google Health.

To renew this authorization easily, simply fill out and submit the <u>renewal form</u> to <u>customerservice@walgreens.com</u> by 5/19/21.

Or you are able to visit this address:

https://www.walgreens.com/pharmacy/googlehealth/gh_legal.jsp?isRegRenew=true and simply enter in your information to the online platform and verify it for another year of authorized cooperation between Walgreens.com and Google Health regarding your medical and prescription history.

If you have already renewed your authorization, simply sign in to your <u>Google Health account</u> or <u>Walgreens.com pharmacy</u> to continue using your linked accounts normally.

Thank you for allowing us to serve your health care needs.

Sincerely,

Daniel J. Cameron
Walgreens Customer Service Specialist
www.walgreens.com
daniel.cameron@walgreens.com

Direct: 847-282-0283 Toll-free: (877) 250-5823

24 hours a day, 7 days a week, 365 days a year

PLEASE DO NOT REPLY TO THIS MESSAGE.

This is a system-generated email that will not be read or forwarded for handling. This message was sent to ______@___.com.

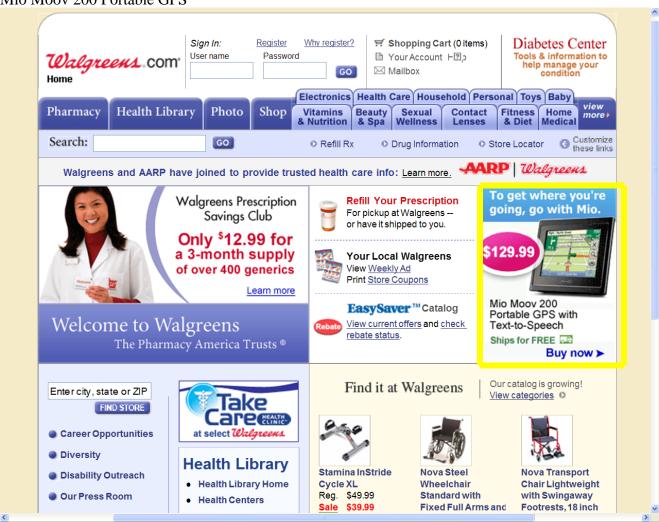
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- o Rotating flash ads on main page
- o Responsible for yellow-highlighted slots

Mio Moov 200 Portable GPS



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Collegiate License Products



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Save on Contact Lenses

