

Writing Samples

<http://Walgreens.com>

Back to School Promotional Campaign Landing Page
Responsible for all copy shown

Walgreens.com

Back to Home

Sign In:

Back name

Register

Why register?

GO

Shopping Cart (0 items)

Your Account

Help

Mailbox

Walgreens Jobs

Find work beyond retirement

Pharmacy

Health Library

Photo

Shop

Electronics

Vitamins & Nutrition

Health Care

Beauty & Spa

Household

Personal

Toys

Baby

Home Medical

view more

Search:

GO

Refill Rx

Drug Information

Store Locator

Customize these links

THINK

Back to School

Get them ready. Walgreens can help.

20% OFF

your online order

Just enter SCHOOL at checkout*

ONLINE

FREE SHIPPING

on all orders over \$50**


In-Store Specials

BUY 1 GET 2 FREE

No coupon necessary


Need it for class? Find it here.

✓ Back to School Basics




Quickly find items most schools usually require

✓ Backpacks & Bags




- Children's Backpacks
- Computer Bags
- 1 lunch Bags

✓ Writing Supplies




- Pens and Pencils
- Highlighters
- Correction fluid

✓ Electronics



- Calculators
- MP3 Players
- Flash Drives

✓ Paper & Notebooks




- Subject Notebooks
- Personal Books
- Writing Pads

✓ Folders & Organizers




- Binders
- File Keepers
- Weekly Planners

✓ Drawing & Art Supplies




- Colored Pencils
- Markers
- Paint

✓ Homework Helpers




- Rulers
- Glossors
- Staplers

✓ Adhesives



- Glue
- 1 tape
- Sticky Notes

✓ First Aid & Personal Care



- Bandages
- Hand Sanitizer
- Moist Wipes

THINK

Penway® Composition Book

100 sheets

Assorted colors

Buy 1 at \$1.00

Get 2 FREE

Get offer in Weekly Ad

THINK

Penway® 1 Subject Notebook

60 sheet wireless, wide ruled

70 sheet wide or college ruled

Buy 1 at \$9.99

Get 2 FREE

Get offer in Weekly Ad

THINK

4-pack Corner Office® Pens

Get or Liquid Ink Roller

or

PaperMate® Erasermate

Pens 4 pack

Buy 1 at \$2.79

Get 2 FREE

Get offer in Weekly Ad

THINK

Sharpie® Permanent Markers

2 pack

Buy 1 at \$1.00

Get 2 FREE

Get offer in Weekly Ad

THINK

Walgreens Store Locator

FIND A STORE

Shop all Back to School Supplies

*Code SCHOOL must be entered at time of checkout to apply discount. Excludes items from the Household, Office & School Supplies category only. Discount does not apply toward taxes or shipping charges. Orders must be placed by a logged-in customer by September 9, 2008 at 11:59 p.m. Central Time to qualify. Timing will be determined by Walgreens server clock.

**Subtotal of eligible items in your cart must be \$50 or more. If the subtotal of your eligible items is less than \$50, then the regular fee of \$5.49 applies. Does not apply to orders outside of the contiguous United States.

Sign up to receive W Photo News and Offers, plus Special Offers and Savings, by email.

Email address

ZIP code

SIGN UP

By signing up, I'm agreeing to Walgreens.com Terms of Use.

Home | Store Locator | Weekly Ad | Shipping | Returns | Company Info | Careers | Web Site Survey | Contact Us | Help

University | Walgreens Outreach | Health Corner TV

Business Email - Author: Daniel Cameron - E-commerce Copywriter - Walgreens.com

Details: Business email letter informing pharmacy customers their linked Google Health and Walgreens.com accounts are about to expire, and they need a signed approval authorization to continue to share sensitive health data. The letter is complete with instructions on how exactly to take that step, along with links to help guide the consumer to the correct documents and/or landing pages that will allow them to finish it.



Dear customer name _____:

Previously you submitted a signed authorization form that allowed us to share your to-date Walgreens Pharmacy prescription history with Google Health. This authorization will expire on 06/19/2021. If you do not renew the authorization before 5/19/21, Walgreens will be unable to continue sharing your prescription information, drugs you take, and detailed pharmacy information with Google Health.

To renew this authorization easily, simply fill out and submit the [renewal form](#) to customerservice@walgreens.com by 5/19/21.

Or you are able to visit this address:

https://www.walgreens.com/pharmacy/googlehealth/gh_legal.jsp?isRegRenew=true and simply enter in your information to the online platform and verify it for another year of authorized cooperation between Walgreens.com and Google Health regarding your medical and prescription history.

If you have already renewed your authorization, simply sign in to your [Google Health account](#) or [Walgreens.com pharmacy](#) to continue using your linked accounts normally.

Thank you for allowing us to serve your health care needs.

Sincerely,

Daniel J. Cameron
Walgreens Customer Service Specialist
www.walgreens.com
daniel.cameron@walgreens.com
Direct: 847-282-0283
Toll-free: (877) 250-5823
24 hours a day, 7 days a week, 365 days a year

PLEASE DO NOT REPLY TO THIS MESSAGE.

This is a system-generated email that will not be read or forwarded for handling.

This message was sent to _____@____.com.

[Contact Us](#) | [Privacy Policy](#)

Writing Samples – Welcome Page Ads

<http://Walgreens.com>

- Rotating flash ads on main page
- Responsible for yellow-highlighted slots

Mio Moov 200 Portable GPS

The screenshot shows the Walgreens.com homepage. At the top, there's a navigation bar with links like Pharmacy, Health Library, Photo, Shop, and various product categories. A search bar is prominently displayed. Below the navigation, there's a banner for Walgreens and AARP partnership. The main content area features several promotional tiles. One tile on the left promotes the Walgreens Prescription Savings Club with a 3-month supply of generics for \$12.99. Another tile in the center promotes refilling prescriptions. A third tile on the right, highlighted with a yellow border, promotes the Mio Moov 200 Portable GPS for \$129.99, featuring text-to-speech and free shipping. Below these, there's a 'Find it at Walgreens' section showcasing products like the Stamina InStride Cycle XL and two different wheelchairs. The footer includes a 'Take Care' logo and a 'Health Library' link.

Walgreens.com
Home

Sign In: User name Password **GO** Register Why register? Shopping Cart (0 items) Your Account Mailbox

Diabetes Center Tools & information to help manage your condition

Pharmacy Health Library Photo Shop Electronics Health Care Household Personal Toys Baby Vitamins & Nutrition Beauty & Spa Sexual Wellness Contact Lenses Fitness & Diet Home Medical view more

Search: **GO** Refill Rx Drug Information Store Locator Customize these links

Walgreens and AARP have joined to provide trusted health care info: [Learn more.](#) **AARP** | **Walgreens**

Walgreens Prescription Savings Club
Only \$12.99 for a 3-month supply of over 400 generics [Learn more](#)

Refill Your Prescription
For pickup at Walgreens -- or have it shipped to you.

Your Local Walgreens
View [Weekly Ad](#)
Print [Store Coupons](#)

EasySaver™ Catalog
Rebate View [current offers](#) and [check rebate status](#).

To get where you're going, go with Mio.
\$129.99
Mio Moov 200 Portable GPS with Text-to-Speech
Ships for **FREE**
Buy now ➤

Welcome to Walgreens
The Pharmacy America Trusts®

Enter city, state or ZIP **FIND STORE**

- Career Opportunities
- Diversity
- Disability Outreach
- Our Press Room

Take Care HEALTH CLINIC at select **Walgreens**

Health Library

- Health Library Home
- Health Centers

Find it at Walgreens Our catalog is growing! [View categories](#)

Stamina InStride Cycle XL
Reg. \$49.99
Sale \$39.99

Nova Steel Wheelchair
Standard with Fixed Full Arms and

Nova Transport Chair Lightweight
with Swingaway Footrests, 18 inch

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Collegiate License Products

The screenshot displays the Walgreens.com homepage with a yellow border. At the top, the Walgreens.com logo is on the left, and a sign-in section with fields for 'User name' and 'Password' is in the center. To the right of sign-in is a 'Shopping Cart (0 items)' link and a 'Diabetes Center' link. Below the sign-in section is a horizontal navigation bar with buttons for 'Pharmacy', 'Health Library', 'Photo', 'Shop', 'Electronics', 'Health Care', 'Household', 'Personal', 'Toys', and 'Baby'. A 'view more' link is at the end of this bar. Below the navigation bar is a search bar with a 'GO' button and links for 'Refill Rx', 'Drug Information', 'Store Locator', and 'Customize these links'. A banner below the search bar reads 'Walgreens and AARP have joined to provide trusted health care info: Learn more.' followed by the AARP and Walgreens logos. The main content area is divided into several sections. On the left, a 'Walgreens Prescription Savings Club' banner features a photo of a smiling woman and text: 'Only \$12.99 for a 3-month supply of over 400 generics'. Below this is a 'Welcome to Walgreens' banner with the tagline 'The Pharmacy America Trusts®'. To the right of the savings club banner are three smaller promotional boxes: 'Refill Your Prescription' (for pickup or shipping), 'Your Local Walgreens' (with links to view weekly ad and print store coupons), and 'EasySaver™ Catalog' (with a link to view current offers and check rebate status). On the far right, a large yellow-highlighted banner for 'NCAA® & NFL® licensed products' features logos for the Indianapolis Colts and Green Bay Packers, with text: 'starting at \$29.99', 'Your favorite team logos!', and 'Ships for FREE'. Below the 'Welcome to Walgreens' banner is a 'Find it at Walgreens' section with a search bar for 'Enter city, state or ZIP' and a 'FIND STORE' button. To the left of the search bar are links for 'Career Opportunities', 'Diversity', 'Disability Outreach', and 'Our Press Room'. To the right of the search bar is a 'Take Care HEALTH CLINIC at select Walgreens' logo and a 'Health Library' section with links to 'Health Library Home' and 'Health Centers'. Below the 'Find it at Walgreens' section are three product listings: 'Stamina InStride Cycle XL' (Reg. \$49.99, Sale \$39.99), 'Nova Steel Wheelchair Standard with Fixed Full Arms and', and 'Nova Transport Chair Lightweight with Swingaway Footrests, 18 inch'. A footer at the bottom shows the Internet Explorer browser window with a 150% zoom level.

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Vitamins & Nutrition Beauty & Spa Sexual Wellness Contact Lenses Fitness & Diet Home Medical

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Your Local Walgreens
View Weekly Ad
Print Store Coupons

EasySaver™ Catalog
View current offers and check rebate status.

NCAA® & NFL® licensed products
Your favorite team logos!
Shop now
Ships for FREE

Enter city, state or ZIP
FIND STORE

Take Care HEALTH CLINIC
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Health Library
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Save on Contact Lenses

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Walgreens.com
Home

Sign In: User name Password [Register](#) [Why register?](#) [Shopping Cart \(0 items\)](#) [Your Account](#) [Mailbox](#)

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Tools & information to help manage your condition

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[Print Store Coupons](#)

EasySaver™ Catalog
[View current offers and check rebate status.](#)

Save \$20
on contact lens orders of \$120 or more
Any brand
Enter code **CONTACTS** in cart before checkout
[Get details](#)

Welcome to Walgreens
The Pharmacy America Trusts®

Enter city, state or ZIP

[Career Opportunities](#)
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