Copy Editing Sample The Overnite Celebrity Sponsorship Proposal 8/11/15



Event Sponsorship Request

Prepared By:

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and

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All-Stud Halsted ~ AllStudHalsted.eventbrite.com

Overnite Celebrity cordially invites you to become sponsor for the "All-Stud Halsted Bar Crawl."

This exciting event will be held Saturday, September 15th (Noon-9PM) in none other than Boystown, Chicago's bustlin' hustlin' off of Halsted Street! T-shirts are selling like hotcakes!

The primary source of funding for the "All-Stud Halsted Bar Crawl" is from our corporate sponsors. The "All-Stud Halsted Bar Crawl" receives no governmental funds or donations.

In addition to the expected goal of profiting to high levels that will produce a fine ROI for you, the revenue produced by this event will be used for event goodies that will be provided to each guest attending the "All-Stud Halsted Bar Crawl" (T-shirts, bags, and bracelets and more). Plus print advertisements will be used to drive further traffic (business cards, posters and more).

Your sponsorship will provide you income and marketing exposure through signage and marketing plugs with your company's name on the collateral. Help us ensure our success.

See below for more information on "All-Stud Halsted Bar Crawl" and mockups of some print advertisements designed to attract foot traffic this unique and exciting late-summer event.

Please do not hesitate to contact us with any questions or concerns. Let's get this party started!

Respectfully,

Renee Bastermajian + Daniel Cameron Overnite Celebrity <u>TheOverniteCelebrity@me.com</u> 773-580-2205

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